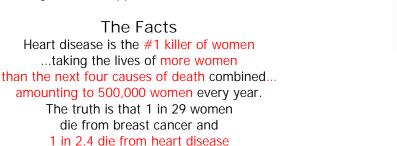
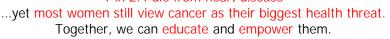
The Go Red For Women Luncheon,

themed around sisterhood and inspiration, is a life-changing experience that focuses on three areas to support the fight against heart disease in women: heightening awareness of the issue, creating a passionate call-to-action, and generating funds to support education and research.







Karen Hoiberg & Deb Fennelly, Co-Chairs May 6, 2011 Iowa State University Memorial Union Ames, IA

\$5,000 Signature Sponsor

- · Company will have one table of ten with Premium seating
- Company logo on promotional materials, including save-the-dates, invitations, and posters.
- Company may provide a gift or literature piece to all guests in the attendee bags
- Company recognized verbally from podium, as well as with your logo prominently displayed in event program, electronic showcase and event signage
- Company may place one full-page advertisement in the event program
- Company may provide a banner/corporate signage for event
- Company will receive two display tables in the Exhibit Display Area to promote a healthy message to luncheon patrons
- Company logo on local Go Red For Women's website

\$2,500 Love Red Sponsor

- One corporate table for 10 attendees with Priority seating at the luncheon
- Company may place one half-page advertisement in the event program
- Company will receive one display table in the Exhibit Display Area to promote a healthy message to luncheon patrons
- Company will have their name on the Electronic Showcase at the Luncheon
- Company name on local Go Red For Women website

\$1,000 Look Red Sponsor

- One corporate table for 10 attendees with Priority seating
- Company will have their name on the Electronic Showcase at the Luncheon
- Company will receive one display table in the Exhibit Display Area to promote a healthy message to luncheon patrons

\$ 500 Learn Red Table Sponsor

One corporate table for 10 attendees

Kassi Wessing P: (515) 246-4571



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