

The Go Red For Women Luncheon,
themed around sisterhood and inspiration, is a life-changing experience that focuses on three areas to support the fight against heart disease in women: heightening awareness of the issue, creating a passionate call-to-action, and generating funds to support education and research.



The Facts

Heart disease is the **#1 killer of women**
...taking the lives of **more women**
than the next four causes of death combined...
amounting to 500,000 women every year.
The truth is that 1 in 29 women
die from breast cancer and
1 in 2.4 die from heart disease
...yet **most women still view cancer as their biggest health threat.**
Together, we can **educate** and **empower** them.



Ames Go Red for Women Luncheon

Karen Hoiberg & Deb Fennelly, Co-Chairs

May 6, 2011

Iowa State University Memorial Union

Ames, IA

\$5,000 Signature Sponsor

- Company will have one table of ten with Premium seating
- Company logo on promotional materials, including save-the-dates, invitations, and posters.
- Company may provide a gift or literature piece to all guests in the attendee bags
- Company recognized verbally from podium, as well as with your logo prominently displayed in event program, electronic showcase and event signage
- Company may place one full-page advertisement in the event program
- Company may provide a banner/corporate signage for event
- Company will receive two display tables in the Exhibit Display Area to promote a healthy message to luncheon patrons
- Company logo on local Go Red For Women's website

\$2,500 Love Red Sponsor

- One corporate table for 10 attendees with Priority seating at the luncheon
- Company may place one half-page advertisement in the event program
- Company will receive one display table in the Exhibit Display Area to promote a healthy message to luncheon patrons
- Company will have their name on the Electronic Showcase at the Luncheon
- Company name on local Go Red For Women website

\$1,000 Look Red Sponsor

- One corporate table for 10 attendees with Priority seating
- Company will have their name on the Electronic Showcase at the Luncheon
- Company will receive one display table in the Exhibit Display Area to promote a healthy message to luncheon patrons

\$ 500 Learn Red Table Sponsor

- One corporate table for 10 attendees